



Oct 31, 2022

## **Al Ain University promotes the concept of heritage among students**

On the occasion of the World Day for Audiovisual Heritage, the Deanship of Student Affairs (Abu Dhabi Campus), in cooperation with the College of Communication and Media, organized an introductory session entitled; Saving Our Heritage for the Next Generation, presented by Dr. Ahmad Al Jumah - Assistant Professor.

The session aimed to raise awareness of the importance of heritage as it is the identity of every country, and the importance of audio-visual materials in introducing this historical and cultural heritage. In addition, the event aimed at emphasizing the important role of students in contributing to preserving these materials and publishing them on social networking sites for the benefit of the public and to pass them on to future generations.

[Press Release Link](#)